



The Society of Radiologists in Training

14th - 15th May 2015 | City of Bangor | North Wales

www.thesrt.co.uk



EXHIBITOR MANUAL



The Society of Radiologists in Training

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The Society of Radiologists in Training

The SRT Annual Conference 2015

The SRT Annual Conference 2015 is due to take place in Bangor, North Wales at Bangor Postgraduate Medical Centre, a modern, fully equipped conference venue within the grounds of the Bangor Hospital and well versed in hosting medical related events.

This is the first event to be held in Wales and so an opportunity for marketing.

As always we aim to attract a fantastic line up of eminent speakers in both Clinical and Academic Radiology including Royal College of Radiology faculty. This year we have invited European Society of Radiology Faculty for the first time. We have built a reputation amongst radiology trainees as hosts of a brilliant social annual dinner event and a successful conference thanks to focussing on relevant educational and informative lectures!

I hope that you find this exhibitor pack useful. Should you have any further queries please do not hesitate to contact our society treasurers:

Natasha Gardiner & Neal Larkman

T: 07941 338 439 & 07411101104 (respectively)

E:srt.treasurer@gmail.com



The Society of Radiologists in Training

The SRT was founded in 1993 under the auspices of the Royal College of Radiologists.

We are a non-profit making organisation with the main aim to provide an open forum for radiology training and education in the UK.

We are the only such organisation in existence in the UK and are run specifically by radiology trainees for radiology trainees covering a broad range of topical radiology issues and training.

Why Sponsor Us and The Website

The SRT annual meeting has become the premiere academic and social event for radiologists in training in the UK. It is held once a year and attracts between 100 to 150 delegates nationwide.

Our delegates include predominantly radiology trainees but we have also seen an increase in the number of junior doctors and medical students attending our event in the recent years.

Each year we attract some of the most eminent radiology consultant speakers and offer sponsors the opportunity to mingle with our delegates at our annual conference dinner as well as present short educational topics during our event. Previous sponsors have repeatedly expressed their satisfaction with the organisation and content of the meetings and we have achieved a high rate of continued support.



The Society of Radiologists in Training

The SRT website www.thesrt.co.uk was established to further the aims of the Society. It has steadily grown into a highly valued online resource which currently has over 6000 registered users and over 13,000 hits per day. We host forums, book reviews, course calendars and advice on interviews/fellowships in radiology.

By sponsoring our society, we offer you the opportunity to be a part of our website by placing a link to your own site and logo on ours!

Last year our website had a complete overhaul and thanks to this we are bringing a newer, more modern and updated site to our trainees!

The Society of Radiologists in Training

We were proudly sponsored by the following exhibitors in 2014:

Platinum:



SIEMENS



Gold:



Advanced Ultrasound Training

Silver:



LIFE FROM INSIDE

Bronze:



Book Prizes:





The Society of Radiologists in Training 2014 AGM





The Society of Radiologists in Training

Sponsorship Packages

*** Diamond Package ***

£3800

- * Sponsor Annual Conference Dinner – 3 course meal with complementary glass of wine
- * 20 minute pre and/or post dinner speech
- * Logos on all menus and place settings
- * All benefits of the Platinum Package

Platinum Package £1900

- Speaker slot for 20 minutes
- Large stall size in prime location*
- 3 representative tickets to our annual conference dinner

Gold Package £1500

- Medium stall size in prime location*
- 2 representative tickets to our annual conference dinner

Silver Package £950

- Small stall size in poster room*
- 1 representative ticket to our annual conference dinner

Bronze Package £600

Logo hosted on our SRT website. Logo and 200 word company blurb within our delegate programme booklet. Leaflets/Promotional material for inclusion in our delegate packs

All of the above packages come with Bronze Package benefits as well.



The Society of Radiologists in Training

Conference Venue

Address: Postgraduate Centre, Ysbyty Gwynedd, Penrhosgarnedd
Bangor, Gwynedd LL57 2PW
Telephone: 01248 384384

Conference Dates & Times

Thursday, 14th May – Friday, 15th May 2015

Day 1: 08:30 – 17:30

Day 2: 09:00 – 17:30

Transport to the Venue

Public Transport

By train: The hospital is located approximately 2 miles from Bangor Station. A range of buses from Bangor city centre operate via the Train Station and onwards to Ysbyty Gwynedd. For information on rail travel information, and bus times from Bangor Rail Station, visit: www.traveline-cymru.info or <http://www.nationalrail.co.uk/stations/bng/details.html>

By bus: Ysbyty Gwynedd is well served by frequent bus services. Services include direct buses from Holyhead, Menai Bridge, Beaumaris, Llandudno, Bangor, Bethesda, Llanberis, Caernarfon, Porthmadog, Dolgellau and Aberystwyth. Contact TravelineCymru for more details on 0871 200 22 33 or use their online journey planner at: www.traveline-cymru.info

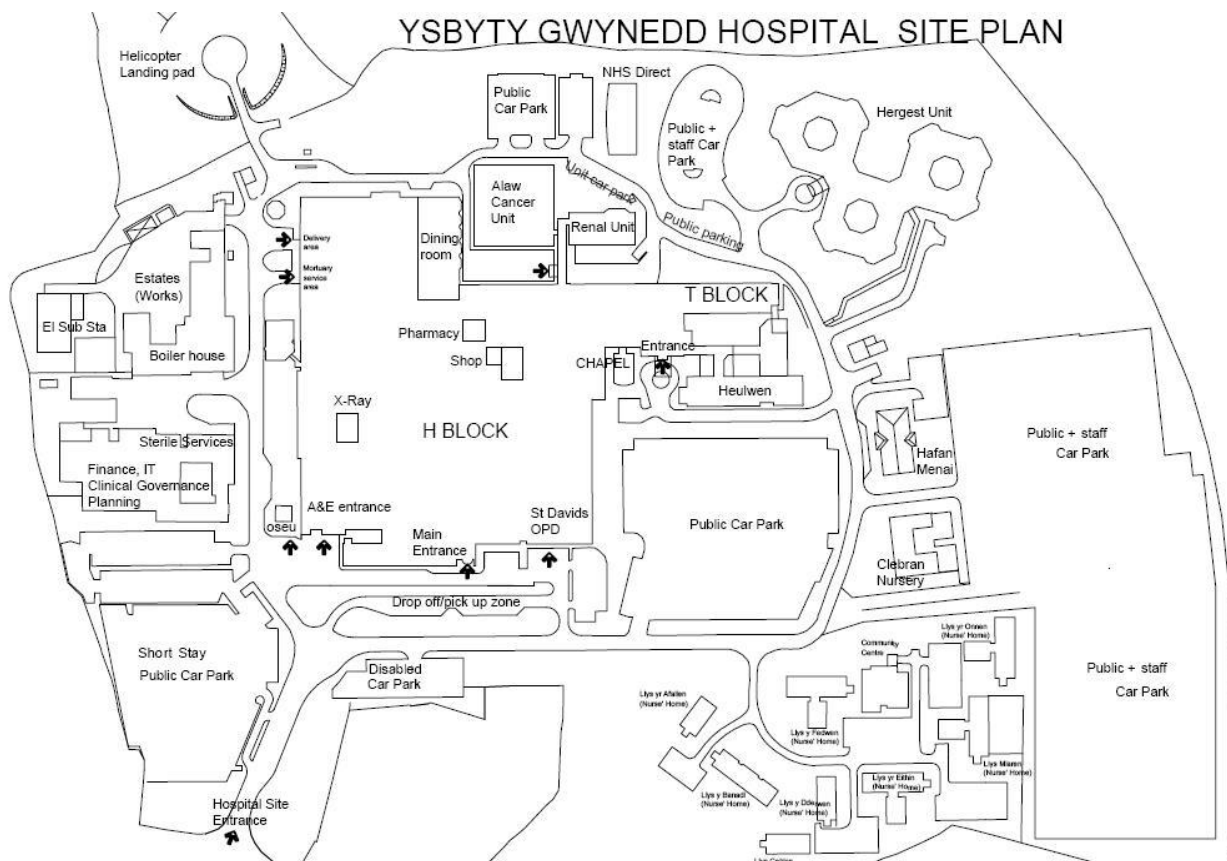
By Car

Leave the A55 at junction 9 and turn left at the end of the slip road. At the roundabout, take the third exit towards Penrhosgarnedd. At the junction (JLS Garage directly opposite) turn left onto Penrhos Road. Ysbyty Gwynedd is located, approximately half a mile on the right.



The Society of Radiologists in Training

Venue Map



Stalls

Each sponsor requiring a stall will be allocated a space:
At least one table and a chair will be allocated per stall.
Please contact jean.williams3@wales.nhs.uk for more specific information about the venue as per your requirements.



The Society of Radiologists in Training

Electricity & Lighting

We are unable to provide your stall with individualised lighting requirements or LCD screens for personalised projections.

Refreshments & Lunch

All sponsor representatives attending our event are welcome to join us for our light conference working lunch and refreshments on both days of the event. This consists of a selection of sandwiches, crisps and juices.

Three tea/coffee breaks will take place during each day – one at the start of the morning, one mid-morning and another during mid-afternoon.

Deliveries

The conference centre is able to accept some smaller delivery items prior to the conference if you wish, but this will depend on box sizes and quantity.

Please contact the venue directly with the relevant information should you wish to have items for your stall delivered prior to the event.

Contact: jean.williams3@wales.nhs.uk



The Society of Radiologists in Training

Delegate Bag Inserts

If you wish to post any delegate bag inserts/promotional items please post any material to the following address by 11 April 2015:

Jean Williams
Postgraduate Centre, Ysbyty Gwynedd, Penrhosgarnedd
Bangor, Gwynedd LL57 2PW

Sponsored Prizes Delivery

If you wish to post any sponsored book prizes/tokens, please post your material to the following address by 11 April 2015:

Society of Radiologists in Training c/o
Dr Neal Larkman, SRT Treasurer
34 West Park Close, Leeds LS8 2ED

Logos & Company Blurb

If your package includes promotion on our website/programme then please email srt.treasurer@gmail.com no later than 28 March 2015 with:

- 1) Your preferred website link,
- 2) Company logo and
- 3) A brief (no longer than 200 words) of your company's aims/roles/product/contact information which you wish to have published in our event booklet.



The Society of Radiologists in Training

Speaker Slots & Programme

We are currently finalising our programme for the event.

If you require a speaker slot with your sponsorship package, please let us know which day and approximately what time would best suit your speaker. The earlier the notice, the easier it will be for us to accommodate your request.



The Society of Radiologists in Training

Actions & Deadlines

In order to ensure the smooth running of our conference and allow us to budget our running costs, please may we ask that all sponsors respect the following deadlines:

Friday, 27th February 2015

Deadline for securing an exhibition space/sponsorship for our conference

Friday, 27th March 2015

Deadline for payment of sponsorship fees to the SRT Bank Account. Funds must be cleared by this date.

Information on company logo/blurb/website link to be sent to our society treasurer for inclusion on our website and conference programme booklet.

If you wish your logo to appear on committee shirts please send us your logo by this date and state position on shirt you wish the logo to appear.

Deadline for names/titles of sponsored lectures to reach treasurers for inclusion in conference programme timetable.

Deadline for pdf file of any advertisement to be included in our programme booklet.

Friday, 10th April 2015

Deadline for sponsored prizes to reach our society treasurer

Leaflets/Flyers/Promotional items for inclusion in the delegate packs to reach our society treasurer

Names of company representatives to reach our society treasurer including whether or not each representative would like to attend the annual conference dinner/ dietary requirements.



The Society of Radiologists in Training

Frequently Asked Questions

Approximately how many delegates will be present?

This varies from year to year, however on average we expect between 80-120 delegates.

Where are the delegates from? What level of training are they?

Delegates are from all training schemes nationwide and mostly in their first, second and third year of specialty radiology training. We are also now getting a fair number of junior doctors and medical students registering to our annual conferences too.

Can we obtain a delegate list from you after the conference?

Unfortunately not. We respect our trainees' privacy and do not release their private contact details nor those of any of our speakers. You are permitted however to ask the delegates individually to provide you with their contact details during the conference.

Can we cancel sponsorship after we have paid?

Although this can be arranged if given over 1 months notice prior to the conference, we would appreciate that you take your time to consider your sponsorship and not pledge any money unless you intend to fulfil your sponsorship commitments. We regret that we will not issue refunds with less than 1 months' notice or after the conference has taken place.

What if I have special dietary requirements for lunch/dinner?

If you are vegetarian or have specific food allergies, please do let one of our committee members know so we can make specific arrangements.

How many representatives are allowed to man our stall?

This is variable, however we ask that you do not have more than 2 representatives per stall (if Silver sponsorship) or 3 representatives (if Platinum/Gold sponsorship).



The Society of Radiologists in Training

Are representatives able to attend the conference programme?

Representatives are most welcome to attend our conference lectures, if so wished, on the proviso that they only sit in any spare lecture theatre chairs after all our delegates are seated first.

When will your conference programme be finalised?

We are currently finalising our speakers for the programme and hope this will be complete by the end of January 2014.

The SRT Committee

President

Dr. Walid Al-Deeb ST4 North Wales

Vice President

Dr. Tinu Purayil, ST5 Plymouth

Treasurers

Dr. Natasha Gardiner, ST3 Portsmouth, Dr. Neal Larkman, ST4 Leeds/ Bradford

Secretaries

Dr. Oliver Hulson, ST4 Leeds/Bradford, Dr. Phey Ming Yeap, Dundee

Media & Promotions Officer

Dr. Phil Touska, London

Web Blogger

Dr Dina Hikmat, Mersey

Webmasters

Dr. Oliver Hulson, ST4 Leeds/Bradford, Dr. Neal Larkman, ST4 Leeds/Bradford

Committee Member without Portfolio

Dr. Samantha Choi, Dundee

Events Organiser

Dr. Jeremy Lynch, Chelsea & Westminster, Dr Rahil Kassamali, Birmingham



The Society of Radiologists in Training

For further information regarding sponsorship, please contact the SRT Committee Treasurers at the email address given above or visit our website www.thesrt.co.uk